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# DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT

*The mission of the Department of Community and Economic Development is to foster opportunities for businesses and communities to succeed and thrive in a global economy, thereby enabling Pennsylvanians to achieve a superior quality of life.*

The Department of Community and Economic Development administers programs that recognize that community development and economic development are linked. This includes expanding and providing for more efficient delivery of local services; coordinating community and economic development resources to restore and maintain the vitality of our communities; advancing the economic well-being of communities through the maximization of community and economic development resources; and promoting housing and community revitalization in conjunction with economic development activities.

# Community and Economic Development

## Summary by Fund and Appropriation

(Dollar Amounts in Thousands)

|  | 2007-08<br>ACTUAL | 2008-09<br>AVAILABLE | 2009-10<br>BUDGET |
|--|-------------------|----------------------|-------------------|
|--|-------------------|----------------------|-------------------|

### GENERAL FUND:

#### General Government:

|  |                     |                  |                  |
|--|---------------------|------------------|------------------|
| General Government Operations.....                               | \$ 19,874           | \$ 20,373        | \$ 19,800        |
| (F)ARC - Technical Assistance.....                               | 300                 | 235              | 178              |
| (F)DOE - Weatherization Administration.....                      | 535                 | 535              | 535              |
| (F)SCDBG - Administration.....                                   | 1,720               | 2,000            | 2,000            |
| (F)CSBG - Administration.....                                    | 1,402               | 1,402            | 1,402            |
| (F)LIHEABG - Administration.....                                 | 535                 | 535              | 535              |
| (F)Americorps Training and Technical Assistance.....             | 80                  | 156              | 0                |
| (F)Bioterrorism Preparedness Training (EA).....                  | 510                 | 0                | 0                |
| (A)Pennsylvania Industrial Development Authority.....            | 1,117               | 1,040            | 1,049            |
| (A)Pennsylvania Economic Development Financing Authority.....    | 449                 | 484              | 498              |
| (A)Environmental Training Partnership.....                       | 1,056               | 1,300            | 1,300            |
| (A)Local Area Transportation.....                                | 456                 | 300              | 300              |
| (A)Community Development Bank.....                               | 84                  | 86               | 89               |
| (A)Economic Stimulus.....  | 1,574               | 1,783            | 2,308            |
| (A)Centralia Mine Fire.....                                      | 87                  | 0                | 0                |
| (R)Small Business Advocate - Utilities.....                      | 966                 | 1,020            | 1,040            |
| Office of Open Records.....                                      | 0                   | 1,010            | 1,342            |
| World Trade PA.....  | 17,944 <sup>a</sup> | 14,075           | 8,986            |
| Interactive Marketing.....                                       | 2,040               | 0                | 0                |
| Marketing to Attract Tourists.....                               | 15,521              | 16,909           | 9,985            |
| (F)National Scenic Byways Program.....                           | 0                   | 200              | 0                |
| (A)Reimbursement for Travel Advertisements.....                  | 422                 | 500              | 500              |
| Marketing to Attract Business.....                               | 3,491               | 2,906            | 1,800            |
| Cultural Expositions and Exhibitions.....                        | 6,345               | 6,300            | 0                |
| Marketing to Attract Film Business.....                          | 610                 | 576              | 392              |
| Business Retention and Expansion.....                            | 3,226               | 3,184            | 2,951            |
| PennPORTS.....   | 0                   | 0                | 9,419            |
| PennPORTS Operations.....  | 400                 | 421              | 0                |
| PennPORTS-Port of Pittsburgh.....                                | 1,500               | 1,500            | 0                |
| PennPORTS-Port of Erie.....                                      | 2,640               | 2,640            | 0                |
| PennPORTS-Delaware River Maritime Council.....                   | 966                 | 966              | 0                |
| PennPORTS-Philadelphia Regional Port Authority Operations.....   | 6,501               | 5,648            | 0                |
| PennPORTS-Philadelphia Regional Port Authority Debt Service..... | 4,543               | 4,525            | 0                |
| PennPORTS-Piers.....   | 300                 | 300              | 0                |
| PennPORTS-Navigational System.....                               | 400                 | 400              | 0                |
| Goods Movement and Intermodal Coordination.....                  | 2,000               | 1,974            | 1,500            |
| Land Use Planning and Technical Assistance.....                  | 4,247               | 4,173            | 4,173            |
| Base Realignment and Closure.....                                | 1,026               | 272              | 0                |
| Subtotal - State Funds.....                                      | \$ 93,574           | \$ 88,152        | \$ 60,348        |
| Subtotal - Federal Funds.....                                    | 5,082               | 5,063            | 4,650            |
| Subtotal - Augmentations.....                                    | 5,245               | 5,493            | 6,044            |
| Subtotal - Restricted Revenues.....                              | 966                 | 1,020            | 1,040            |
| Total - General Government.....                                  | <u>\$ 104,867</u>   | <u>\$ 99,728</u> | <u>\$ 72,082</u> |

#### Grants and Subsidies:

|   |          |          |          |
|---|----------|----------|----------|
| Transfer to Municipalities Financial Recovery Revolving Fund..... | \$ 1,500 | \$ 1,480 | \$ 1,480 |
| Transfer to Ben Franklin Tech. Development Authority Fund.....    | 51,700   | 50,700   | 40,000   |
| Transfer to Industrial Sites Environmental Assessment Fund.....   | 500      | 493      | 493      |
| Transfer to Commonwealth Financing Authority.....                 | 47,038   | 62,473   | 67,235   |
| Intergovernmental Cooperation Authority-2nd Class Cities.....     | 900      | 666      | 600      |
| Opportunity Grant Program.....                                    | 25,000   | 28,000   | 18,268   |
| Customized Job Training.....                                      | 22,500   | 19,740   | 18,000   |
| Keystone Innovation Zones.....                                    | 2,000    | 691      | 700      |
| Workforce Leadership Grants.....                                  | 3,050    | 3,010    | 0        |
| Emergency Responder and Training.....                             | 5,548    | 5,500    | 0        |
| Infrastructure Development.....                                   | 22,500   | 22,500   | 20,500   |
| Housing & Redevelopment Assistance.....                           | 34,000   | 33,558   | 34,000   |

# Community and Economic Development

## Summary by Fund and Appropriation

|  | (Dollar Amounts in Thousands) |                           |               |
|--|-------------------------------|---------------------------|---------------|
|  | 2007-08                       | 2008-09                   | 2009-10       |
|  | ACTUAL                        | AVAILABLE                 | BUDGET        |
| (F)DOE - Weatherization.....                                   | 18,000                        | 18,000                    | 16,536        |
| (F)Emergency Shelter for the Homeless.....                     | 75                            | 75                        | 75            |
| (F)LIHEABG - Weatherization Program.....                       | 24,000                        | 30,000                    | 30,000        |
| (F)SCDBG - HUD Disaster Recovery.....                          | 2,000                         | 2,000                     | 2,000         |
| (F)CDBG Neighborhood Stabilization Program.....                | 0                             | 60,000 <sup>b</sup>       | 0             |
| (F)Centralia Recovery(EA).....                                 | 300                           | 300                       | 0             |
| (F)Homelessness Study Grant (EA).....                          | 0                             | 74                        | 0             |
| (F)LIHEAP Weatherization (EA).....                             | 0                             | 10,704                    | 0             |
| <b>Accessible Housing.....</b>                                 | <b>3,000</b>                  | <b>2,961</b>              | <b>2,221</b>  |
| <b>PHFA - Homeowners Emergency Mortgage Assistance.....</b>    | <b>11,000</b>                 | <b>11,000</b>             | <b>11,000</b> |
| <b>PHFA - Early Childhood Education Capital.....</b>           | <b>1,250</b>                  | <b>1,234</b>              | <b>0</b>      |
| <b>Family Savings Accounts.....</b>                            | <b>1,000</b>                  | <b>987</b>                | <b>0</b>      |
| (F)Assets for Independence.....                                | 1,000                         | 1,000                     | 1,000         |
| <b>Shared Municipal Services.....</b>                          | <b>2,400</b>                  | <b>2,369</b>              | <b>2,000</b>  |
| <b>Local Government Resources and Development.....</b>         | <b>10,000</b>                 | <b>10,000</b>             | <b>0</b>      |
| <b>New Communities.....</b>                                    | <b>18,000</b>                 | <b>17,766</b>             | <b>15,000</b> |
| (F)Enterprise Communities - SSBG.....                          | 10,000                        | 10,000                    | 10,000        |
| <b>Appalachian Regional Commission.....</b>                    | <b>1,000</b>                  | <b>987</b>                | <b>859</b>    |
| <b>Community Action Team (CAT).....</b>                        | <b>1,000</b>                  | <b>987</b>                | <b>644</b>    |
| <b>Industrial Development Assistance.....</b>                  | <b>4,326</b>                  | <b>4,096</b>              | <b>3,112</b>  |
| <b>Local Development Districts.....</b>                        | <b>6,140</b>                  | <b>6,034</b>              | <b>4,584</b>  |
| <b>Small Business Development Centers.....</b>                 | <b>7,376</b>                  | <b>7,302</b>              | <b>5,547</b>  |
| <b>Tourist Promotion Assistance.....</b>                       | <b>15,588<sup>c</sup></b>     | <b>16,372<sup>d</sup></b> | <b>10,000</b> |
| <b>Tourism - Accredited Zoos.....</b>                          | <b>2,250</b>                  | <b>2,228</b>              | <b>0</b>      |
| <b>Community Revitalization.....</b>                           | <b>40,220</b>                 | <b>40,200</b>             | <b>0</b>      |
| <b>Urban Development.....</b>                                  | <b>20,110</b>                 | <b>20,500</b>             | <b>0</b>      |
| <b>Community and Business Assistance.....</b>                  | <b>2,744</b>                  | <b>2,500</b>              | <b>0</b>      |
| <b>Economic Growth &amp; Development Assistance.....</b>       | <b>7,000</b>                  | <b>6,800</b>              | <b>0</b>      |
| <b>Community &amp; Municipal Facilities Assistance.....</b>    | <b>5,800</b>                  | <b>5,500</b>              | <b>0</b>      |
| <b>Market Development.....</b>                                 | <b>500</b>                    | <b>100</b>                | <b>0</b>      |
| <b>Rural Leadership Training.....</b>                          | <b>186</b>                    | <b>207</b>                | <b>250</b>    |
| <b>Flood Plain Management.....</b>                             | <b>60</b>                     | <b>59</b>                 | <b>59</b>     |
| (F)FEMA Technical Assistance.....                              | 200                           | 260                       | 172           |
| (F)FEMA - Mapping.....   | 100                           | 70                        | 70            |
| <b>Community Conservation and Employment.....</b>              | <b>44,000</b>                 | <b>44,610</b>             | <b>24,913</b> |
| (F)Community Services Block Grant.....                         | 28,000                        | 28,000                    | 27,200        |
| (F)Supported Work Program (EA).....                            | 9,217                         | 0                         | 0             |
| (A)Supported Work.....   | 2,710                         | 0                         | 0             |
| (A)Reimbursement from Health.....                              | 400                           | 0                         | 0             |
| (A)Reimbursement from PPTN.....                                | 3,000                         | 0                         | 0             |
| <b>Super Computer Center.....</b>                              | <b>1,525</b>                  | <b>900</b>                | <b>0</b>      |
| <b>Infrastructure Technical Assistance.....</b>                | <b>4,000</b>                  | <b>3,926</b>              | <b>0</b>      |
| <b>Minority Business Development.....</b>                      | <b>3,000</b>                  | <b>3,000</b>              | <b>0</b>      |
| <b>Fay Penn.....</b>   | <b>600</b>                    | <b>600</b>                | <b>0</b>      |
| <b>Tourist Product Development.....</b>                        | <b>2,000</b>                  | <b>1,974</b>              | <b>0</b>      |
| <b>Industrial Resource Centers.....</b>                        | <b>15,200</b>                 | <b>15,149</b>             | <b>11,508</b> |
| <b>Early Intervention for Distressed Municipalities.....</b>   | <b>750</b>                    | <b>740</b>                | <b>740</b>    |
| (F)Dislocated Workforce Demo Grant.....                        | 250                           | 0                         | 0             |
| <b>Manufacturing and Business Assistance.....</b>              | <b>1,000</b>                  | <b>1,000</b>              | <b>0</b>      |
| <b>PENNTAP.....</b>  | <b>75</b>                     | <b>75</b>                 | <b>0</b>      |
| <b>Agile Manufacturing.....</b>                                | <b>750</b>                    | <b>675</b>                | <b>0</b>      |
| <b>Powdered Metals.....</b>                                    | <b>200</b>                    | <b>200</b>                | <b>0</b>      |
| <b>Regional Development Initiative.....</b>                    | <b>13,500</b>                 | <b>13,484</b>             | <b>0</b>      |
| <b>Infrastructure &amp; Facilities Improvement Grants.....</b> | <b>20,000</b>                 | <b>27,000</b>             | <b>35,500</b> |
| <b>Digital &amp; Robotic Technology.....</b>                   | <b>2,500</b>                  | <b>2,000</b>              | <b>0</b>      |
| <b>Film Grant Program.....</b>                                 | <b>5,000</b>                  | <b>0</b>                  | <b>0</b>      |
| <b>Cultural Activities.....</b>                                | <b>4,000</b>                  | <b>3,832</b>              | <b>0</b>      |
| <b>Economic Advancement.....</b>                               | <b>18,000</b>                 | <b>17,800</b>             | <b>9,910</b>  |
| <b>Community and Regional Development.....</b>                 | <b>16,400</b>                 | <b>15,900</b>             | <b>12,570</b> |
| <br>   |                               |                           |               |
| Subtotal - State Funds.....                                    | \$ 529,686                    | \$ 541,865                | \$ 351,693    |
| Subtotal - Federal Funds.....                                  | 93,142                        | 160,483                   | 87,053        |

# Community and Economic Development

## Summary by Fund and Appropriation

(Dollar Amounts in Thousands)

|  | 2007-08<br>ACTUAL | 2008-09<br>AVAILABLE | 2009-10<br>BUDGET |
|--|-------------------|----------------------|-------------------|
| Subtotal - Augmentations.....  | 6,110             | 0                    | 0                 |
| Total - Grants and Subsidies.....                                    | \$ 628,938        | \$ 702,348           | \$ 438,746        |
| STATE FUNDS.....   | \$ 623,260        | \$ 630,017           | \$ 412,041        |
| FEDERAL FUNDS.....   | 98,224            | 165,546              | 91,703            |
| AUGMENTATIONS.....   | 11,355            | 5,493                | 6,044             |
| RESTRICTED REVENUES.....   | 966               | 1,020                | 1,040             |
| <b>GENERAL FUND TOTAL.....</b>                                       | <b>\$ 733,805</b> | <b>\$ 802,076</b>    | <b>\$ 510,828</b> |
| <b><u>TOBACCO SETTLEMENT FUND:</u></b>                               |                   |                      |                   |
| <b><i>General Government:</i></b>                                    |                   |                      |                   |
| (R)Tobacco Settlement Investment Board.....                          | \$ 0 e            | \$ 0 e               | \$ 0 e            |
| <b><i>Grants and Subsidies:</i></b>                                  |                   |                      |                   |
| Life Sciences Greenhouses.....                                       | \$ 3,000          | \$ 3,000             | \$ 3,000          |
| STATE FUNDS.....   | \$ 3,000          | \$ 3,000             | \$ 3,000          |
| <b>TOBACCO SETTLEMENT FUND TOTAL.....</b>                            | <b>\$ 3,000</b>   | <b>\$ 3,000</b>      | <b>\$ 3,000</b>   |
| <b><u>OTHER FUNDS:</u></b>   |                   |                      |                   |
| <b>GENERAL FUND:</b>   |                   |                      |                   |
| Industrial Sites Environmental Assessment Fund.....                  | \$ 331            | \$ 500               | \$ 493            |
| Industrialized Housing.....  | 340               | 369                  | 400               |
| <b>GENERAL FUND TOTAL.....</b>                                       | <b>\$ 671</b>     | <b>\$ 869</b>        | <b>\$ 893</b>     |
| <b>BEN FRANKLIN TECHNOLOGY DEVELOPMENT AUTHORITY FUND:</b>           |                   |                      |                   |
| Ben Franklin Technology.....   | \$ 55,685         | \$ 80,077            | \$ 96,077         |
| Assistive Technology (F).....  | 500               | 0                    | 0                 |
| Telecommunications Initiatives (F).....                              | 6,000             | 0                    | 0                 |
| Telecommunications Infrastructure (F).....                           | 2,000             | 2,000                | 2,000             |
| Telecommunication Projects (F).....                                  | 500               | 500                  | 0                 |
| Innovation Partnerships (F).....                                     | 500               | 0                    | 0                 |
| <b>BEN FRANKLIN TECHNOLOGY DEVELOPMENT AUTHORITY FUND TOTAL.....</b> | <b>\$ 65,185</b>  | <b>\$ 82,577</b>     | <b>\$ 98,077</b>  |
| <b>BROADBAND OUTREACH AND AGGREGATION FUND:</b>                      |                   |                      |                   |
| Broadband Outreach Administration (EA).....                          | \$ 72             | \$ 55                | \$ 58             |
| Broadband Outreach Grants (EA).....                                  | 2,328             | 2,045                | 2,300             |
| <b>BROADBAND OUTREACH AND AGGREGATION FUND TOTAL.....</b>            | <b>\$ 2,400</b>   | <b>\$ 2,100</b>      | <b>\$ 2,358</b>   |
| <b>GROWING GREENER BOND FUND:</b>                                    |                   |                      |                   |
| Main Street and Downtown Redevelopment.....                          | \$ 15,234 f       | \$ 14,020 f          | \$ 12,000 f       |
| Industrial Sites Reuse Program.....                                  | 1,658 g           | 4,888 g              | 5,000 g           |
| <b>GROWING GREENER BOND FUND TOTAL.....</b>                          | <b>\$ 16,892</b>  | <b>\$ 18,908</b>     | <b>\$ 17,000</b>  |
| <b>HOME INVESTMENT TRUST FUND:</b>                                   |                   |                      |                   |
| HOME Investment Partnership.....                                     | \$ 1,009          | \$ 1,009             | \$ 1,009          |
| <b>INDUSTRIAL DEVELOPMENT FUND:</b>                                  |                   |                      |                   |
| PA Industrial Development Authority.....                             | \$ 1              | \$ 0                 | \$ 0              |
| <b>INDUSTRIAL SITES CLEANUP FUND:</b>                                |                   |                      |                   |
| Industrial Sites Cleanup - Administration (EA).....                  | \$ 229            | \$ 235               | \$ 288            |
| Industrial Sites Cleanup - Projects (EA).....                        | 6,000             | 6,000                | 6,000             |
| <b>INDUSTRIAL SITES CLEANUP FUND TOTAL.....</b>                      | <b>\$ 6,229</b>   | <b>\$ 6,235</b>      | <b>\$ 6,288</b>   |
| <b>LOCAL GOVERNMENT CAPITAL PROJECT LOAN FUND:</b>                   |                   |                      |                   |
| Local Government Capital Project Loans (EA).....                     | \$ 1,000          | \$ 1,000             | \$ 1,000          |

# Community and Economic Development

## Summary by Fund and Appropriation

(Dollar Amounts in Thousands)

|   | 2007-08<br>ACTUAL      | 2008-09<br>AVAILABLE   | 2009-10<br>BUDGET      |
|---|------------------------|------------------------|------------------------|
| <b>MACHINERY AND EQUIPMENT LOAN FUND:</b>                       |                        |                        |                        |
| General Operations (EA).....                                    | \$ 688                 | \$ 569                 | \$ 597                 |
| Machinery and Equipment Loans (EA).....                         | 38,000                 | 40,000                 | 40,000                 |
| Transfer to the Biotechnology Commercialization Account.....    | 0                      | 6,000                  | 0                      |
| Transfer to the Health Venture Account.....                     | 0                      | 6,000                  | 0                      |
| <b>MACHINERY AND EQUIPMENT LOAN FUND TOTAL.....</b>             | <b>\$ 38,688</b>       | <b>\$ 52,569</b>       | <b>\$ 40,597</b>       |
| <b>MINORITY BUSINESS DEVELOPMENT FUND:</b>                      |                        |                        |                        |
| General Operations (EA).....                                    | \$ 302                 | \$ 312                 | \$ 237                 |
| Minority Business Development Loans (EA).....                   | 4,000                  | 2,700                  | 2,300                  |
| <b>MINORITY BUSINESS DEVELOPMENT FUND TOTAL.....</b>            | <b>\$ 4,302</b>        | <b>\$ 3,012</b>        | <b>\$ 2,537</b>        |
| <b>MUNICIPALITIES FINANCIAL RECOVERY REVOLVING AID FUND:</b>    |                        |                        |                        |
| Distressed Community Assistance (EA).....                       | \$ 3,800               | \$ 3,300               | \$ 3,450               |
| <b>SMALL BUSINESS FIRST FUND:</b>                               |                        |                        |                        |
| Administration (EA).....  | \$ 1,656               | \$ 1,661               | \$ 1,692               |
| Loans (EA).....   | 28,000                 | 28,000                 | 28,000                 |
| Pollution Prevention Loans (EA).....                            | 1,600                  | 700                    | 1,500                  |
| EDA - Loans (EA).....   | 2,000                  | 3,187                  | 3,000                  |
| Community Economic Development Loans (EA).....                  | 5,000                  | 5,000                  | 5,000                  |
| <b>SMALL BUSINESS FIRST FUND TOTAL.....</b>                     | <b>\$ 38,256</b>       | <b>\$ 38,548</b>       | <b>\$ 39,192</b>       |
| <b>TOBACCO SETTLEMENT FUND:</b>                                 |                        |                        |                        |
| Biotechnology Commercialization Account.....                    | \$ 0                   | \$ 0 <sup>h</sup>      | \$ 0                   |
| Health Venture Investment Account.....                          | 0                      | 0 <sup>i</sup>         | 0                      |
| <b>TOBACCO SETTLEMENT FUND TOTAL.....</b>                       | <b>\$ 0</b>            | <b>\$ 0</b>            | <b>\$ 0</b>            |
| <b>UNDERGROUND STORAGE TANK INDEMNIFICATION FUND:</b>           |                        |                        |                        |
| Underground Storage Tank Administration (EA).....               | \$ 24                  | \$ 24                  | \$ 24                  |
| Upgrade Loans (EA).....   | 1,000                  | 1,000                  | 1,000                  |
| <b>UNDERGROUND STORAGE TANK INDEMNIFICATION FUND TOTAL.....</b> | <b>\$ 1,024</b>        | <b>\$ 1,024</b>        | <b>\$ 1,024</b>        |
| <b>WATER SUPPLY AND WASTE WATER TREATMENT FUND:</b>             |                        |                        |                        |
| Commonwealth Financing Authority - Public Projects.....         | \$ 49,368 <sup>j</sup> | \$ 41,612 <sup>j</sup> | \$ 39,600 <sup>j</sup> |
| Commonwealth Financing Authority - Private Projects.....        | 7,651 <sup>j</sup>     | 5,674 <sup>j</sup>     | 5,400 <sup>j</sup>     |
| <b>WATER SUPPLY AND WASTE WATER TREATMENT FUND TOTAL.....</b>   | <b>\$ 57,019</b>       | <b>\$ 47,286</b>       | <b>\$ 45,000</b>       |
| <b>WORKMEN'S COMPENSATION ADMINISTRATION FUND:</b>              |                        |                        |                        |
| Small Business Advocate - Workers' Compensation (R).....        | \$ 174                 | \$ 183                 | \$ 190                 |
| <b>DEPARTMENT TOTAL - ALL FUNDS</b>                             |                        |                        |                        |
| GENERAL FUND.....   | \$ 623,260             | \$ 630,017             | \$ 412,041             |
| SPECIAL FUNDS.....  | 3,000                  | 3,000                  | 3,000                  |
| FEDERAL FUNDS.....  | 98,224                 | 165,546                | 91,703                 |
| AUGMENTATIONS.....  | 11,355                 | 5,493                  | 6,044                  |
| RESTRICTED.....   | 966                    | 1,020                  | 1,040                  |
| OTHER FUNDS.....  | 236,650                | 258,620                | 258,615                |
| <b>TOTAL ALL FUNDS.....</b>                                     | <b>\$ 973,455</b>      | <b>\$ 1,063,696</b>    | <b>\$ 772,443</b>      |

# Community and Economic Development

## Summary by Fund and Appropriation

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- <sup>a</sup> Appropriated as \$5,944,000 for International Trade and \$12,000,000 for World Trade PA.
  - <sup>b</sup> Includes recommended supplemental appropriation of \$60,000,000.
  - <sup>c</sup> Appropriated as \$5,000,000 for Regional Marketing Partnerships and \$10,588,000 for Tourist Promotion Assistance.
  - <sup>d</sup> Appropriated as \$8,883,000 for Regional Marketing Partnerships and \$7,489,000 for Tourist Promotion Assistance.
  - <sup>e</sup> In all years, program funded by the Health Endowment Account for Long-Term Hope.
  - <sup>f</sup> Appropriated as \$50,000,000 continuing executive authorization in 2005-06. Amount shown is estimate of program disbursements within the fiscal year.
  - <sup>g</sup> Appropriated as \$10,000,000 continuing executive authorization in 2005-06. Amount shown is estimate of program disbursements within the fiscal year.
  - <sup>h</sup> Not added to the total to avoid double counting. 2008-09 Available is \$6,000,000.
  - <sup>i</sup> Not added to the total to avoid double counting. 2008-09 Available is \$6,000,000.
  - <sup>j</sup> Appropriated as \$200,000,000 continuing executive authorization in 2005-06. Amount shown is estimate of program disbursements within the fiscal year.

# Community and Economic Development

## Program Funding Summary

(Dollar Amounts in Thousands)

|   | 2007-08<br>Actual | 2008-09<br>Available | 2009-10<br>Budget | 2010-11<br>Estimated | 2011-12<br>Estimated | 2012-13<br>Estimated | 2013-14<br>Estimated |
|---|-------------------|----------------------|-------------------|----------------------|----------------------|----------------------|----------------------|
| <b>COMMUNITY AND ECONOMIC DEVELOPMENT</b> |                   |                      |                   |                      |                      |                      |                      |
| <b>SUPPORT SERVICES</b>                   |                   |                      |                   |                      |                      |                      |                      |
| GENERAL FUND.....                         | \$ 107,841        | \$ 98,251            | \$ 61,110         | \$ 61,110            | \$ 61,110            | \$ 61,110            | \$ 61,110            |
| SPECIAL FUNDS.....                        | 0                 | 0                    | 0                 | 0                    | 0                    | 0                    | 0                    |
| FEDERAL FUNDS.....                        | 4,037             | 4,602                | 4,115             | 4,115                | 4,115                | 4,115                | 4,115                |
| OTHER FUNDS.....                          | 67,462            | 60,970               | 59,632            | 52,121               | 10,121               | 10,121               | 10,121               |
| <b>SUBCATEGORY TOTAL.....</b>             | <b>\$ 179,340</b> | <b>\$ 163,823</b>    | <b>\$ 124,857</b> | <b>\$ 117,346</b>    | <b>\$ 75,346</b>     | <b>\$ 75,346</b>     | <b>\$ 75,346</b>     |
| <b>BUSINESS AND JOB DEVELOPMENT</b>       |                   |                      |                   |                      |                      |                      |                      |
| GENERAL FUND.....                         | \$ 185,048        | \$ 204,592           | \$ 180,772        | \$ 202,860           | \$ 221,572           | \$ 221,556           | \$ 221,547           |
| SPECIAL FUNDS.....                        | 0                 | 0                    | 0                 | 0                    | 0                    | 0                    | 0                    |
| FEDERAL FUNDS.....                        | 300               | 330                  | 242               | 242                  | 242                  | 242                  | 242                  |
| OTHER FUNDS.....                          | 88,831            | 101,888              | 90,131            | 90,131               | 90,131               | 90,131               | 90,131               |
| <b>SUBCATEGORY TOTAL.....</b>             | <b>\$ 274,179</b> | <b>\$ 306,810</b>    | <b>\$ 271,145</b> | <b>\$ 293,233</b>    | <b>\$ 311,945</b>    | <b>\$ 311,929</b>    | <b>\$ 311,920</b>    |
| <b>TECHNOLOGY DEVELOPMENT</b>             |                   |                      |                   |                      |                      |                      |                      |
| GENERAL FUND.....                         | \$ 74,450         | \$ 72,625            | \$ 51,508         | \$ 51,508            | \$ 51,508            | \$ 51,508            | \$ 51,508            |
| SPECIAL FUNDS.....                        | 3,000             | 3,000                | 3,000             | 3,000                | 3,000                | 3,000                | 3,000                |
| FEDERAL FUNDS.....                        | 250               | 0                    | 0                 | 0                    | 0                    | 0                    | 0                    |
| OTHER FUNDS.....                          | 65,185            | 82,577               | 98,077            | 82,053               | 82,053               | 82,053               | 82,053               |
| <b>SUBCATEGORY TOTAL.....</b>             | <b>\$ 142,885</b> | <b>\$ 158,202</b>    | <b>\$ 152,585</b> | <b>\$ 136,561</b>    | <b>\$ 136,561</b>    | <b>\$ 136,561</b>    | <b>\$ 136,561</b>    |
| <b>COMMUNITY DEVELOPMENT</b>              |                   |                      |                   |                      |                      |                      |                      |
| GENERAL FUND.....                         | \$ 255,921        | \$ 254,549           | \$ 118,651        | \$ 116,201           | \$ 116,201           | \$ 116,201           | \$ 116,201           |
| SPECIAL FUNDS.....                        | 0                 | 0                    | 0                 | 0                    | 0                    | 0                    | 0                    |
| FEDERAL FUNDS.....                        | 93,637            | 160,614              | 87,346            | 87,346               | 87,346               | 87,346               | 87,346               |
| OTHER FUNDS.....                          | 27,493            | 19,698               | 17,859            | 11,006               | 5,859                | 5,859                | 5,859                |
| <b>SUBCATEGORY TOTAL.....</b>             | <b>\$ 377,051</b> | <b>\$ 434,861</b>    | <b>\$ 223,856</b> | <b>\$ 214,553</b>    | <b>\$ 209,406</b>    | <b>\$ 209,406</b>    | <b>\$ 209,406</b>    |
| <b>ALL PROGRAMS:</b>                      |                   |                      |                   |                      |                      |                      |                      |
| GENERAL FUND.....                         | \$ 623,260        | \$ 630,017           | \$ 412,041        | \$ 431,679           | \$ 450,391           | \$ 450,375           | \$ 450,366           |
| SPECIAL FUNDS.....                        | 3,000             | 3,000                | 3,000             | 3,000                | 3,000                | 3,000                | 3,000                |
| FEDERAL FUNDS.....                        | 98,224            | 165,546              | 91,703            | 91,703               | 91,703               | 91,703               | 91,703               |
| OTHER FUNDS.....                          | 248,971           | 265,133              | 265,699           | 235,311              | 188,164              | 188,164              | 188,164              |
| <b>DEPARTMENT TOTAL.....</b>              | <b>\$ 973,455</b> | <b>\$ 1,063,696</b>  | <b>\$ 772,443</b> | <b>\$ 761,693</b>    | <b>\$ 733,258</b>    | <b>\$ 733,242</b>    | <b>\$ 733,233</b>    |

# Community and Economic Development

*PROGRAM OBJECTIVE: To utilize state economic development resources in a cohesive and cost-effective manner in order to assist in the job creation and retention process within the commonwealth.*

## Program: Community and Economic Development Support Services

The Department of Community and Economic Development works in partnership with hundreds of local, community and regional service providers to deliver resources to businesses, communities and individuals in need of assistance. Because of the complexity of the delivery system, the department plays a key role to ensure that the system delivers maximum effectiveness and efficiency. The department's role ensures that Pennsylvania's businesses and communities provide the opportunity for all residents to achieve a high quality of life.

The Governor's Action Team is the major component of the Support Services program. The team works directly with Pennsylvania companies to preserve and expand job opportunities and recruits out-of-state companies to locate or expand their operations in the commonwealth. The Governor's Action Team also serves as the Governor's interagency economic development group for individual projects that require the involvement of two or more agencies.

Marketing and local planning assistance efforts further supplement the daily operations of the department. Marketing promotes Pennsylvania to individuals as an attractive destination in order to maximize Pennsylvania's share of the tourism dollar as well as to companies and organizations as a preferred location with a good business climate and a vibrant place to live and work. Toward these ends, the department operates two separate extensive multi-media advertising campaigns. One targets economic development and the other targets tourism. The department also focuses on interactive marketing to highlight Pennsylvania's economy and quality of life.

The economic development marketing component includes efforts to increase foreign and domestic investments in Pennsylvania and to expand the markets for products of Pennsylvania firms overseas. Trade missions and trade shows provide venues for companies to develop their export potential and expand their export base. In collaboration with 23 contracted trade offices, small businesses are provided support to overcome the many legal, financial and logistical problems inherent in doing business internationally. The World Trade PA initiative, established in 2006, provides additional assistance to businesses that seek to enter and compete in international markets. Domestically, the current marketing program targets the promotion of Pennsylvania's Economic Stimulus Package, Energy Independence Strategy and water and sewer investments. Those programs total more than \$3.4 billion in economic development funds, giving Pennsylvania a particular competitive advantage.

The tourism marketing component involves the Tourist Promotion Assistance (TPA) Grant program, which assists county and regional tourist promotion agencies in Pennsylvania by providing grants as matching assistance for advertising and promotion expenses. A key element of tourism marketing is the coordination of the commonwealth's tourism program with the TPA's efforts. Act 189 of 2002 further supports these efforts through the Pennsylvania Travel and Tourism Partnership which ensures the commonwealth's strategic tourism plan is continually evaluated and advanced. The Film Marketing Office is responsible for the attraction of film promotion companies. That office achieves its goals through incentives such as tax credits, online film database and one-on-one customer support.

